

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 4070086 /		<u>Alt Order #</u> Bielat
<u>Product</u> SEAN BIELAT/CONG		
<u>Contract Dates</u> 09/24/12 - 11/06/12		<u>Estimate #</u> 2475
<u>Advertiser</u> Sean Bielat/Congress/RE-M		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/22/12	11/02/12	Fox 25 AM News 5a	5a-6a		:30			NM	6	\$3,300.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$550.00			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$550.00			
2	WFXT	10/22/12	11/02/12	Fox 25 AM News 6a	6a-7a		:30			NM	9	\$7,200.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$800.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
3	WFXT	11/05/12	11/05/12	Fox 25 AM News 6a	6a-7a		:30			NM	1	\$800.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$800.00			
4	WFXT	10/22/12	11/02/12	Fox 25 AM News 7a	7a-8a		:30			NM	9	\$7,200.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$800.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
5	WFXT	11/05/12	11/05/12	Fox 25 AM News 7a	7a-8a		:30			NM	1	\$800.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$800.00			
6	WFXT	10/22/12	11/02/12	Fox 25 AM News 7a	8a-9a		:30			NM	7	\$5,600.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$800.00			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$800.00			
7	WFXT	11/05/12	11/05/12	Fox 25 AM News 7a	8a-9a		:30			NM	1	\$800.00
		Cadidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$800.00			
8	WFXT	10/28/12	11/04/12	Fox News Sunday	9a-10a		:30			NM	2	\$800.00
		Candidate Discount										

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<u>Advertiser</u> Sean Bielat/Congress/RE		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$400.00 Week: 10/29/12 11/04/12 -----S 1 \$400.00												
9	WFXT	10/22/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	5	\$1,500.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 2 \$300.00 Week: 10/29/12 11/04/12 MTWTF-- 3 \$300.00												
10	WFXT	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	1	\$300.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$300.00												
11	WFXT	10/22/12	11/02/12	M-F 5p-6p	5p-6p		:30			NM	5	\$1,750.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 2 \$350.00 Week: 10/29/12 11/04/12 MTWTF-- 3 \$350.00												
12	WFXT	11/05/12	11/05/12	M-F 5p-6p	5p-6p		:30			NM	1	\$350.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$350.00												
13	WFXT	10/22/12	11/02/12	Fox 25 News at 6p	6p-630p		:30			NM	9	\$4,050.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 4 \$450.00 Week: 10/29/12 11/04/12 MTWTF-- 5 \$450.00												
14	WFXT	11/05/12	11/05/12	Fox 25 News at 6p	6p-630p		:30			NM	1	\$450.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$450.00												
15	WFXT	10/22/12	11/02/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,500.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 2 \$500.00 Week: 10/29/12 11/04/12 MTWTF-- 3 \$500.00												
16	WFXT	11/05/12	11/05/12	Fox 25 News at 630p	630p-7p		:30			NM	1	\$500.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00												
17	WFXT	10/28/12	11/04/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	2	\$700.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$350.00 Week: 10/29/12 11/04/12 -----S 1 \$350.00												
18	WFXT	10/22/12	11/04/12	M-Su 10p-11p News	10p-11p		:30			NM	11	\$20,350.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTFSS 5 \$1,850.00 Week: 10/29/12 11/04/12 MTWTFSS 6 \$1,850.00												
19	WFXT	11/05/12	11/05/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$1,850.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,850.00			
20	WFXT	10/24/12	10/31/12	We Prime Other 1	8p-10p		:30			NM	2	\$19,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$9,500.00			
Week:		10/29/12	11/04/12	--W----				1	\$9,500.00			
21	WFXT	10/28/12	11/04/12	NFL RS Game Non Home	Various		:30			NM	2	\$15,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$7,500.00			
Week:		10/29/12	11/04/12	-----S				1	\$7,500.00			
22	WFXT	10/28/12	10/28/12	NFL RS Game DH Non Home	Various		:30			NM	1	\$12,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$12,000.00			
23	WFXT	10/22/12	10/22/12	NLCS Champ Game Non Ho	Various		:30			NM	1	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,000.00			
24	WFXT	10/22/12	11/02/12	Fox 25 AM News 430a	430a-459a		:30			NM	8	\$400.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$50.00			
Week:		10/29/12	11/04/12	MTWTF--				4	\$50.00			
Totals											92	\$111,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	39	\$57,750.00	\$49,087.50
10/29/12 - 11/05/12	53	\$53,450.00	\$45,432.50
Totals	92	\$111,200.00	\$94,520.00

Signature: _____ **Date:** _____

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